Campaign Kicks Off with $10,000 Donation in Memory of William C. Sturgeon

A significant gift of $10,000 has been made by Ricia Hendrick in memory of her father, William C. Sturgeon, to support the re-branding campaign for the Safe-T Rider program. Last month, EESF announced that the cornerstone education program, Safe-T Rider, that teaches children to ride elevators, escalators and moving walks safely, would be re-branded and debuted in Fall 2015. The project will include the design of a new character or characters, enhancement of the print and Internet-accessible materials and the addition of educational apps. This is a very exciting change for the Foundation, and we are looking forward to seeing how the new program will develop! The total cost of the new program design will be $150,000. Years ago, a fund was established for the Foundation by Mr. Sturgeon, a leading pioneer in our industry, specifically for the development of new programs and the modernization of existing ones. The only stipulation is that matching funds must be raised for any amount released. For this campaign, $75,000 has been released from the fund and EESF is working to raise the additional $75,000 to begin our project.

We need your help to make this happen. Every dollar gets us closer to the $75,000 goal! To make a donation or for more information contact Nikole Gore-Layton, nikole@eesf.org or 251-479-2199

CEA Scholarship Event Night at the Races

Maywood Park Winners Circle

The Players Buffet
Be a BIG Winner and join us for the 1st CEA Scholarship Fundraiser
In the Winners Circle Dining Room
Chef’s Carving Station
Chicken Entrée
Linguini & Shrimp Entrée
Sausage & Peppers
Vegetable and Potato Sides

Mid Stretch Drink Package
4 Hours Open Bar Includes: Call Liquors, Imported and Domestic Bottled Beer, Wine and Soda

Buffet Served During LIVE Racing
Thursday May 14th in the evening from 6:30 - 8:30pm
Dessert until 9pm
Dining Room Opens at 6:00pm
Tickets $100.00 per Person
Race & Bar Sponsors Available for this event!

Group party packages for groups of 15 or more include: Admission, Program Book, Race Dedication. All Buffets Include Full Salad Bar & Soup Station, Rolls and Butter with Chef Choice Desserts

7:10 Post Time
www.maywoodpark.com - 708.343.4800
8600 W. North Avenue, Melrose Park, IL 60160

MARK YOUR CALENDARS

EVENT LOCATION
Thursday April 2nd CEA Meeting Schiller Pk
Presenter NAESA update Tuscany’s
Thursday May 14th CEA Event Melrose Pk
Night at the Races
Wednesday June 10th EESF Chicago Cruise
Mystic Blue
Friday August 7th CEA Golf Outing Lemont
Gleneagles CC

Got News Email: CEAMAIL@FLASH.NET