



"In the Public Interest"

NAESA International

(National Association of Elevator Safety Authorities International)

Executive Offices

6957 Littlerock Rd SW Ste A

Tumwater, WA 98512

Email: felicity@naesai.org Website: www.naesai.org

Phone: 360-292-4968 FAX: 360-292-4973



NAESA

Dotty Stanlaske
Executive Director

"Celebrating over 20 years of accreditation by ASME to certify Elevator Inspectors"

February 1, 2010

Dear NAESA Member/Inspector/Supporter,

NAESA International cordially invites you to join us at our 39th Annual Workshop, August 9-11, 2010 at the Hyatt Regency McCormick Place, 2233 S. Martin L. King Drive in Chicago, IL.

NAESA International (National Association of Elevator Safety Authorities) is a non-profit organization whose mission is to promote current codes and standards, teach and educate stakeholders, certify inspectors, and assist the populace in enhancing elevator safety and understanding new elevator technology. To assist us in our mission, each year NAESA holds an Annual Workshop in one of the major cities throughout the US and Canada. Approximately 200 people attend the Workshop; many individuals also bring their families to vacation in the area in the days before or after the workshop.

Our theme for 2010, **"Fueling the Fire"**, will focus on the evolution of fire service operations throughout the years and explore other code topics as well.

Our host for the Chicago workshop is Charles (Chuck) Hillstrom. Chuck Hillstrom has been involved in the elevator industry for over 32 years. Throughout Chuck's career he has held office in many industry related organizations. He served several terms as an officer for the Chicago Elevator Association and is actively involved in NAESA's Central Region as Chair of several committees.

Past experience has shown that these workshops provide a unique opportunity for inspectors, elevator companies, consultants, mechanics, architects and others to discuss issues and exchange information in a friendly, open manner. Individuals involved with local and state fire departments and building owners and managers will also benefit from this year's agenda.

Your involvement is essential to the success of this workshop. I hope that you will consider attending and supporting this worthwhile event. Please feel free to contact me directly if you have any questions.

Sincerely,

Dotty Stanlaske
Executive Director



NAESA International

39th Annual Workshop

Chicago, IL

August 9-11, 2010

“FUELING THE FIRE”

What better location than the city of Chicago to hold a workshop focusing on the evolution of fire service operation? The **Great Chicago Fire** was a conflagration that burned from Sunday, October 8, to early Tuesday, October 10, 1871, killing hundreds and destroying about four square miles in Chicago, Illinois. Though the fire was one of the largest U.S. disasters of the 19th century, the rebuilding that began almost immediately spurred Chicago's development into one of the most populous and economically important American cities.



The traditional account of the origin of the fire is that it was started by a cow kicking over a lantern in the barn owned by Patrick and Catherine O'Leary. Michael Ahern, the *Chicago Republican* reporter who created the cow story, admitted in 1893 that he had made it up because he thought it would make colorful copy.

The fire's spread was aided by the city's overuse of wood for building, a drought prior to the fire, and strong winds from the southwest that carried flying embers toward the heart of the city. The

city also made fatal errors by not reacting soon enough and citizens were apparently unconcerned when it began. The firefighters were exhausted from fighting a fire that happened the day before.

The fire finally burned itself out, aided by diminishing winds and a light drizzle that began falling late on Monday night. From its origin at the O'Leary property, it had burned a path of nearly complete destruction of some 34 blocks to Fullerton Avenue on the north side. To this day the exact cause and origin of the fire remain a mystery.

Join us in the great city of Chicago as we explore the evolution of fire service operations throughout the years and discuss various other code topics.



Register by May 31, 2010 and take advantage of the \$395 early bird rate. See you there!



39th Annual Workshop Hyatt Regency McCormick Place

Chicago, IL

August 9-11, 2010

Admire sweeping Chicago and Lake Michigan views from Hyatt Regency McCormick Place. With a spectacular setting along the lakefront, the newly re-designed guestrooms of the Hyatt's Chicago hotel accommodations offer 380 square feet of stylish comfort. Each of the contemporary rooms features one king or two double Hyatt Grand Beds™ and a generous work area with high-speed Internet access as well as a lavish bath with Portico bath products. Deluxe amenities include an i-Home stereo with iPod dock, coffeemaker, iron and ironing board, room service (6:00 a.m. to 12:00 a.m. daily) and concierge.

For those wishing to visit local attractions, the Hyatt provides complimentary shuttle transportation to area attractions. The Field Museum, Adler Planetarium, the John G. Shedd Aquarium, the Art Institute of Chicago and Navy Pier are located within 5 miles of the hotel.



Contact the hotel directly at 312-528-4189. You can also reserve your room by going to the NAESA website at www.naesai.org and choosing 'Workshop Accommodations'

Room Rate: \$161.00 + tax.
Be sure to use 'NAESA' as your booking code for reservations.

Room reservation cut-off date is July 5, 2010.



SOCIAL ACTIVITIES



MONDAY - August 9, 2010

6:00 p.m. - 9:00 p.m.

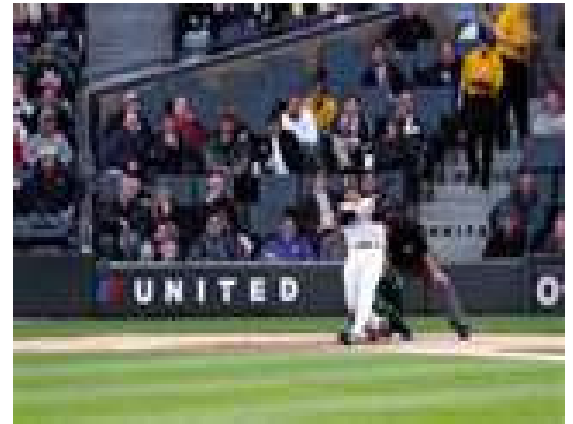
Opening Night Reception and Silent Auction:

Join us as we celebrate the beginning of our 39th Annual Workshop. The evening will include cocktails, hors d'oeuvres and a silent auction to benefit the Elevator Escalator Safety Foundation. The reception will begin at 6:00 p.m. Tickets are provided for fully registered attendees and fully registered guests at no additional charge. Additional tickets may be purchased at \$100 for adults (13 and up); \$50 for children.

TUESDAY- August 10, 2010

Time: 5:30 - 9:30 p.m.

Chicago White Sox Game: Watch the Chicago White Sox play against the Minnesota Twins. Enjoy a pre-game All-You-Can-Eat Buffet. The delicious menu catered by Baseball Buffet features BBQ ribs, Cajun chicken, fried chicken, hot dogs, hamburgers, side salads, wine, Miller and Pepsi products. Buffet runs from 5:30 to 7:30. Game begins at 7:10 p.m. Tickets for the buffet and game are \$75 for adults (13 and up); \$50 for children.



Free Events: On Your Own

Field Museum of Natural History:

1400 S Lake Shore Dr

Is it any wonder that Steven Spielberg thought the Field Museum of Natural History was a suitable home turf for the intrepid archaeologist and adventurer hero of his Indiana Jones movies? Spread over the museum's 9 acres of floor space are scores of permanent and temporary exhibitions -- some interactive but most requiring the old-fashioned skills of observation and imagination. Admission is free on the second Monday of each month (August 9, 2010). For more information visit www.fieldmuseum.org.



Museum of Contemporary Art:

220 E. Chicago Ave

The MCA is one of the largest contemporary art museums in the country. The museum exhibits emphasize experimentation in a variety of media, including painting, sculpture, photography, video and film, dance, music, and performance. The gloomy, imposing building, designed by Berlin's Josef Paul Kleihues, is a bit out of place between the lake and the historic Water Tower, but the interior spaces are more vibrant, with a sun-drenched two-story central corridor, elliptical staircases, and three floors of exhibition space. Admission to the museum is free on Tuesdays. For more information visit www.mcachicago.org.

All events are subject to change.

LOCAL ATTRACTIONS



John G. Shedd Aquarium

1200 S. Lake Shore Dr

The Shedd is one of the world's largest indoor aquariums, and houses thousands of river, lake, and sea denizens in standard aquarium tanks and elaborate new habitats within its octagon-shaped marble building. Stick around to catch one of the daily feedings, when a diver swims around the tank and (thanks to a microphone) talks about the species and their eating habits. For more information visit www.sheddaquarium.org.

Navy Pier:

600 E. Grand Ave.

Historic Navy Pier® is Chicago's lakefront playground. And it's the Midwest's #1 tourist and leisure destination, attracting more than 8 million visitors per year.

Navy Pier excites and entices guests with their favorite sights and sounds of the seasons. Open year-round, there is always a reason to visit the place where excitement awaits! Navy Pier showcases a unique collection of restaurants and shops in addition to unequalled recreational and exhibition facilities - in a setting like no other! For more information visit www.navypier.com.



Adler Planetarium and Astronomy Museum:

1300 S Lake Shore Dr.

The Adler Planetarium & Astronomy Museum — America's First Planetarium — was founded in 1930 by Chicago business leader Max Adler. The museum is home to two full-size planetarium theaters, including the world's first all-digital projection StarRider Theater and one of the world's most important antique instrument collections. The Adler is a recognized leader in science education, with a focus on inspiring young people, particularly women and minorities, to pursue careers in science. For more information on hours and admission pricing, visit www.adlerplanetarium.org.

The Windy :

600 E Grand Ave

One of the more breathtaking scenes on the lake is this tall ship approaching the docks at Navy Pier. The 148-foot four-mast schooner (and its new sister ship, the *Windy II*) sets sail for 90-minute cruises two to five times a day, both day and evening. The boats are at the whims of the wind, so every cruise charts a different course. Passengers are welcome to help raise and trim the sails and occasionally take turns at the ship's helm (with the captain standing close by). For more information visit www.tallshipwindy.com.



Opening Night Reception and EESF Silent Auction

Monday, August 9, 2010
6:00 to 9:00pm

Join NAESA International for our opening reception on the first evening of our workshop. Enjoy an evening of great entertainment, great food and networking with old and new friends alike while supporting the Elevator Escalator Safety Foundation! During the reception, a silent auction will be held to raise funds for this worthwhile organization.

EESF is a recognized charitable organization in the United States and Canada whose mission is to educate the public on the safe and proper use of elevators, escalators, and moving walks through informational programs.

EESF's *Safe T Rider* program is aimed at young children—one of the most at risk groups. The *Safe T Rider* program was introduced in the U.S. in 1991 and in Canada in 1993. The program has reached over 4 million children, parents and teachers since inception.

EESF has also developed a program for older adults titled *A Safe Ride*. This program was developed in cooperation with the renowned National Safety Council and consists of a Facilitator's guide, handbooks, and video. The handbook and video are available as stand alone pieces.

Please help us raise funds for this exceptional cause by participating in the silent auction. Each exhibitor has been requested to provide an item for the auction. Stop by the Exhibit Hall for a preview of the items and to enter your bid.

For more information on the Elevator Escalator Safety Foundation, please visit www.eesf.org.

One Opening Night Reception ticket is included with each full registration. Additional tickets may be purchased separately for \$100 per adult and \$50 per child.



REGISTRATION

**Register by May 31,
2010 to receive the
discounted rate!**

Included in Full Registration:

- Opening Night Reception
- Daily Educational Sessions
- Daily Continental Breakfast and Refreshment Breaks
- Admission to Exhibits

Instructions

1. Complete a Registration Form and send with total payment in U.S. funds to:

NAESA International
6957 Littlerock Rd SW, Suite A
Tumwater, WA 98512

OR

Fax completed Registration Form with credit card information to 360-292-4973.

OR

Register online @ www.naesai.org. Click on *Training Calendar* and click *Register* next to “39th Annual Workshop”

2. Make a copy for your records. A confirmation will be e-mailed to you as long as you provided an email address.

3. Call the hotel for room reservations at 312-528-4189 or go to www.naesai.org and click on “**Workshop Accommodations**” from the menu on the left side of the page. Be sure to reference ‘NAESA’ in order to receive the special group rate. Cut off date is July 5, 2010 to receive the special room rate. *Reservations after this date may be at a higher rate.*

REGISTER EARLY and take advantage of the \$395 early bird workshop rate for members (\$425 for non-members)!



Section 1: Registration Information

Last Name: _____ First Name: _____

Badge Name (If different): _____

Address: _____ City, State, Zip: _____

Phone: _____ Alternate Phone: _____

Email: _____ Employer: _____

Section 2: Fees

Full registration fee for members and non-members includes opening reception, breakfasts, break refreshments and education sessions for all 3 days.

	On or Before 5/31/2010	After 5/31/2010	Total
NAESA Member	\$ 395.00	\$ 425.00	_____
Non Member	\$ 425.00	\$ 455.00	_____
Spouse/Guest	\$ 125.00	\$ 150.00	_____
Child(ren) under 10	\$ 75.00	\$ 100.00	_____

Total Registration Fees: _____

SOCIAL ACTIVITIES AND ADDITIONAL TICKETS

The activities below are optional ticketed events and are not included in any full workshop registration.

	Qty	Price	Total
White Sox Game (Adult)	_____	\$ 75.00	_____
White Sox Game (Child)	_____	\$ 50.00	_____
Total tickets	_____		_____

Additional Opening Night Reception Tickets

	Qty	Price	Total
Adult(s)	_____	\$ 100.00	_____
Child(ren)	_____	\$ 50.00	_____

Total Registration Fees _____

Total Social Activities & Add'l Tickets _____

TOTAL Fees Submitted _____

Section 3: Guest Information

Each full registration for Spouse / Guest / Child includes opening night reception and breakfasts for 3 days.

One

Last Name: _____

First Name: _____

Badge Name: _____

Two

Last Name: _____

First Name: _____

Badge Name: _____

Three

Last Name: _____

First Name: _____

Badge Name: _____

For more than three guests, attach additional sheets.

Section 4: Hotel Information

Attendees should contact the hotel directly to make reservations. Please call Hyatt Regency McCormick Place @ 312-528-4189 or go to www.naesai.org and click on *Workshop Accommodations*.

Be sure to reference NAESA to receive the special group rate of \$161 per night plus tax for a single or double occupancy room.

Section 5: Payment

Circle One: Check Visa MC AMEX MO

Credit Card Number: _____

Billing Zip Code: _____

Name on Card: _____

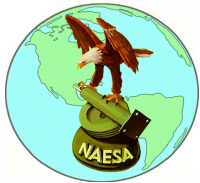
Make check or money order payable to:

NAESA International
 6957 Littlerock Rd SW Suite A, Tumwater, WA 98512

Expiration: _____

Security Code: _____

Signature: _____



"In the Public Interest"

NAESA International

39th Annual Workshop
August 9-11, 2010

ADVERTISER CONTRACT

To attend Workshop or Activities, please complete
Workshop Registration Form



NAESA

Dotty Stanlaske
Executive Director

INTERESTED IN ADVERTISING?

PLEASE COMPLETE ALL INFORMATION BELOW (TYPE OR PRINT)

LAST NAME:		FIRST NAME:		MI:	
BADGE NAME (if attending):					
MEMBER OF NAESA:					
JURISDICTION/COMPANY:					
COMPANY ADDRESS:					
CITY, STATE, ZIP:					
PHONE:		OFFICE	FAX		
EMAIL ADDRESS:					
ADVERTISER SIGNATURE:			DATE:		
ADVERTISEMENT INFORMATION			PRICE	QTY	TOTAL
COVER: <input type="radio"/> Front Inside <input type="radio"/> Back Inside <input type="radio"/> Back Outside			\$1,100.00 US		
NEW AD? <input type="radio"/> YES <input type="radio"/> NO New and revised materials <u>MUST</u> be sent as TIFF or EPS files, or high-resolution/font embedded PDF files to NAESA International. <u>Submit materials on CD Rom with hard copy proof.</u> NAESA International will not guarantee quality or color correctness of any advertisements submitted that are not in the correct format or without a hard copy proof. Questions? Contact: sarah@naesai.org REPEAT 2008 AD? <input type="radio"/> YES <input type="radio"/> NO <input type="radio"/> REPEAT 2008 AD W/ ATTACHED CHANGES Changes must be attached. All additional changes will be invoiced.	FULL PAGE COLOR		\$800.00 US		
	FULL PAGE B&W		\$550.00 US		
	1/2 PAGE COLOR		\$550.00 US		
	1/3 PAGE COLOR		\$400.00 US		
	1/4 PAGE COLOR		\$375.00 US		
	1/2 PAGE B&W		\$375.00 US		
	1/3 PAGE B&W		\$250.00 US		
	1/4 PAGE B&W		\$200.00 US		
1/8 PAGE B&W		\$175.00 US			
PAYMENT METHOD – Payment is due with signed contract				TOTAL:	
Type: <input type="radio"/> M/C <input type="radio"/> VISA <input type="radio"/> AMEX <input type="radio"/> Check* <input type="radio"/> MO*					
Card No:		Exp Date (Required):			
Credit Card Billing Zip Code:		3 or 4 digit security code:			
Name as it appears on card:					
Signature:			Date:		

*MAKE PAYABLE TO NAESA International. Return the completed form and payment no later than **May 1, 2010** to NAESA International, 6957 Littlerock Rd SW, Suite A, Tumwater, WA 98512. Phone: 360-292-4968 Fax: 360-292-4973 sarah@naesai.org

Additional Opportunities

I would like to be a sponsor: YES (Please complete a Sponsorship Contract) NO
 I would like to be an exhibitor: YES (Please complete an Exhibitor Contract) NO
 I would like to donate a gift for the silent auction to benefit EESF: YES** NO
 Type of gift: CASH, Amount: \$ OTHER (please specify)

**Please bring to workshop registration desk at time of check-in or send to workshop location c/o NAESA International.



"In the Public Interest"

NAESA International

39th Annual Workshop
 Hyatt Regency McCormick Place
 2233 S. Martin L. King Dr., Chicago, IL
 August 9-11, 2010



NAESA

EXHIBITOR CONTRACT

To attend Workshop or Activities, please complete
 Workshop Registration Form

Dotty Stanlaske
 Executive Director

INTERESTED IN EXHIBITING?

PLEASE COMPLETE ALL INFORMATION BELOW (TYPE OR PRINT)

LAST NAME:		FIRST NAME:		MI:
BADGE NAME:				
ADD'L PERSON:				
MEMBER OF NAESA:	<input type="radio"/> YES <input type="radio"/> NO			
JURISDICTION/COMPANY:				
COMPANY ADDRESS:				
CITY, STATE, ZIP:				
PHONE:	OFFICE	FAX		
DESCRIPTION OF PRODUCT/SVC:				
EMAIL ADDRESS:				
EXHIBITOR SIGNATURE:			DATE:	
BOOTH INFORMATION		QTY	EA	TOTAL
10ft x 6ft Exhibit Booth(s) Includes drape, side rails, (1) 6ft x 2ft draped table, (2) chairs, and company sign <i>(PLEASE NOTE: Electrical power supply is not included with this package. If required, please contact the NAESA office.)</i>			\$900 US	
			Includes booth package, reception on the first evening, breakfasts and breaks for 2 people for 2 days and a 1/8 page ad in the Program	
PAYMENT METHOD – Payment is due with signed contract			TOTAL:	
Type: <input type="radio"/> M/C <input type="radio"/> VISA <input type="radio"/> AMEX <input type="radio"/> Check* <input type="radio"/> Money Order*				
Card No:		Exp Date (Required): / /		
Credit Card Billing Zip Code:		3 or 4 digit security code:		
Name as it appears on card:				
Signature:		Date:		

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EXHIBITORS are requested to bring an item for the silent auction to benefit EESF. Items should be displayed at your booth during exhibit hours.



"In the Public Interest"

NAESA International

39th Annual Workshop
Hyatt Regency McCormick Place
2233 S. Martin L, King Dr., Chicago, IL
August 9-11, 2010



NAESA

SPONSORSHIP CONTRACT

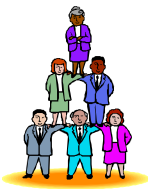
To attend Workshop or Activities, please complete
Workshop Registration Form

Dotty Stanlaske
Executive Director

INTERESTED IN SPONSORING?

PLEASE COMPLETE ALL INFORMATION BELOW (TYPE OR PRINT)

LAST NAME:		FIRST NAME:		MI:
IF ATTENDING, BADGE NAME (If different from above):				
MEMBER OF NAESA:	<input type="radio"/> YES <input type="radio"/> NO			
JURISDICTION/COMPANY:				
COMPANY ADDRESS:				
CITY, STATE, ZIP:				
PHONE:	OFFICE	FAX		
EMAIL ADDRESS:				
SPONSOR SIGNATURE			DATE	



Sponsorship Opportunities

SPONSORSHIP LEVELS		# of Sponsorships	Total
Bronze	<input type="radio"/> \$500-\$999 US		
Silver	<input type="radio"/> \$1000-\$1499 US		
Gold	<input type="radio"/> \$1500-\$1999 US		
Platinum	<input type="radio"/> \$2000 and Up		

Please circle the event(s) you would like the sponsorship applied to. If nothing is indicated the sponsorship will be applied to an event chosen at the discretion of NAESA International.

MONDAY-	Breakfast	AM Break	PM Break	E.S.S.F. Opening Reception Fundraiser
TUESDAY-	Breakfast	AM Break	PM Break	
WEDNESDAY-	Breakfast	AM Break	PM Break	

*All Sponsors will be acknowledged in our Program Book and during Workshop events. Signage will be provided at each event noting sponsor(s) for the event.

PAYMENT METHOD – Please provide payment with this signed contract					TOTAL:
Type:	<input type="radio"/> MC	<input type="radio"/> VISA	<input type="radio"/> AMEX	<input type="radio"/> Check	
Card No:				Exp Date (Required): ___ / ___	
Credit Card Billing Zip Code:				3 or 4 digit security code:	
Name as it appears on card:					
Signature:				Date:	

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